

**Let us help you  
create native  
pollinator habitat  
- apply today!**



# *Monarchs and More* Western Habitat Program



## **Program Overview:**

The *Monarchs and More* Western Habitat Program (M&MWHP), provides regionally specific seed mixes, milkweed plugs and native plants when appropriate, and technical assistance for pollinator plantings on land in California for free. The seed mixes include regionally specific wildflowers, including annuals and perennials, designed with overlapping bloom periods throughout the growing season. We are excited to engage land stewards in the establishment of self-sustaining native habitat to support all pollinators.

# How to Participate:

1

Interested parties submit an interest form. This process will take around 20 minutes.

2

MJV staff will reach out to conduct an informal interview and ask for an aerial map of the proposed habitat project. Projects that don't meet the minimum requirements will be notified via email.

3

Interest forms will be reviewed on a rolling basis while funding lasts, with prioritization given to interest forms received before **May 1st**. Projects that are eligible will be notified of their status in the program on a rolling basis and as soon as possible, but no later than the end of May.

[Click Here to Submit M&MWHP Interest Form or Scan Here!](#)



# Monarchs & More

## Western Habitat Program Timeline

### 1. Winter - Spring:

- Participant recruitment
- Site selection by May
- Technical assistance
- Site plan / preparation
- Baseline data collection



### 2. Summer:

- Technical assistance
- Site visits
- Site plan/preparation
- Data collection/photos



### 3. Fall - Winter:

- Technical assistance
- Seed/plant distribution
- Seeding/planting
- Data collection/photos



### 4. Spring:

- Technical assistance
- Habitat maintenance
- Site visits
- Data collection/photos



# Eligibility

To be eligible for this program:



Sites must be located in  
**California**



Sites must be a **minimum of ¼ acre**  
(please note this can be split up into  
different patches on one property  
and can be a community garden)



Land stewards will be required  
to complete **site preparation**  
and cover any costs  
associated with site  
preparation



Land stewards must have the  
capacity to dedicate time and  
equipment to maintaining the  
site as pollinator habitat for at  
**least 3 years**

This program supports two complementary tracks in the state of California, a **community-focused program** and a **working lands program**.

Both program tracks share the same goal: to build connected, resilient pollinator and wildlife habitat across the California landscape while providing opportunities for humans to reconnect with nature. We will especially focus on connecting habitat across key gaps between existing M&MWHP sites and other monarch habitat projects in and around Marin, Napa, Sonoma, Tulare, Fresno and adjacent counties.

# Expectations



In exchange for free regionally appropriate seeds, milkweed plugs, native plants, and technical assistance, we expect that selected program participants:



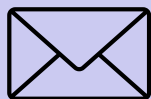
Are willing to put in the necessary time and effort to prepare, plant, and manage their pollinator habitat site. The program does not provide access to equipment or additional labor required for project installation or maintenance



Have a plan for supplemental irrigation of their pollinator habitat site (especially during droughts)



Have a plan to mitigate pesticide exposure specifically to their pollinator habitat site(s)



Will stay in regular communication with MJV staff during the first year of the project to share brief updates, photos and progress reports. In return, MJV will provide technical assistance throughout the first year. This collaboration may extend longer if both parties agree



Will provide a site map and report annually on the progress and status of their pollinator habitat after the first growing season and for the following 3 years



Are willing to care for and maintain the site as pollinator habitat for a minimum of 3 years



(Optional) Will consider participating in educational webinars and pollinator data collection, and hosting habitat demonstration days to showcase their pollinator-friendly practices for other growers





# Donate to the *Monarchs and More* Western Habitat Program!



Don't have the space for a project, but still want to help us get more quality native pollinator habitat on the western landscape? Donate directly to the *Monarchs and More* Western Habitat fund and help us cover the material costs of this program like seed mixes and milkweed plugs. Your gift in any amount makes a significant difference for western monarchs, pollinators, and the environment!

**CLICK HERE TO DONATE TODAY!**



## Questions?

Contact Western Program Coordinator:  
[erin@monarchjointventure.org](mailto:erin@monarchjointventure.org)  
<https://bit.ly/WesternHabitat>



**PLANT MORE NATIVE  
WESTERN HABITAT!**

**SCAN HERE TO  
DONATE!**

