

**Let us help you
create native
pollinator habitat
- apply today!**



Monarchs and More Western Habitat Program



Program Overview:

The *Monarchs and More* Western Habitat Program (M&MWHP), provides regionally specific seed mixes, milkweed plugs when appropriate, and technical assistance for pollinator plantings on land in California and Southern Oregon for free or highly subsidized based on land steward need. The seed mixes include regionally specific wildflowers, including annuals and perennials, designed with overlapping bloom periods throughout the growing season. We are excited to engage land stewards in the establishment of self-sustaining native habitat to support all pollinators.

How to Participate:

1 Interested parties submit an interest form. This process will take around 20 minutes.

2 MJV staff will reach out to conduct an informal interview and ask for an aerial map of the proposed habitat project. Projects that don't meet the minimum requirements will be notified via email.

3 Interest forms will be reviewed on a rolling basis while funding lasts, with prioritization given to interest forms received before **May 1st**. Projects that are eligible will be notified of their status in the program on a rolling basis and as soon as possible, but no later than the end of May.

[Click Here to Submit 2024 - 2025
M&MWHP Interest Form or Scan Here!](#)



Monarchs & More

Western Habitat Program Timeline

1. Winter 2023 - Spring 2024:

- Participant recruitment
- Site selection by May
- Technical assistance
- Site plan / preparation
- Baseline data collection



2. Summer 2024:

- Technical assistance
- Site visits
- Site plan/preparation
- Data collection/photos



3. Fall - Winter 2024:

- Technical assistance
- Seed/plant distribution
- Seeding/planting
- Data collection/photos




4. Spring 2025:


- Technical assistance
- Habitat maintenance
- Site visits
- Data collection/photos




Eligibility

To be eligible for this program:

 Sites must be located in **California** or **Southern Oregon**

 Sites must be a **minimum of ¼ acre** (please note this can be split up into different patches on one property and can be a community garden)

 Land stewards will be required to complete **site preparation** and cover any costs associated with site preparation

 Land stewards must have the capacity to dedicate time and equipment to maintaining the site as pollinator habitat for at **least 3 years**

A special focus will be given to larger acreage on private working lands in the Central Valley of California or adjacent foothills, but all who meet the size requirements in California or Southern Oregon are encouraged to apply. Land stewards have the option to provide some financial support for the cost of seeds and plant materials to help us use our funds to impact more acres of habitat, but the ability to pay for seeds and plants is not an eligibility requirement. MJV's material cost per acre is approximately \$500, and we will ask land stewards if they are interested in supporting \$5 - \$100/acre of habitat that they implement.

Expectations

In exchange for free or subsidized regionally appropriate seeds, milkweed plugs, and technical assistance, we expect that selected program participants:



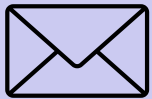
Are willing to put in the necessary time and effort to prepare, plant, and manage their pollinator habitat site. The program does not provide access to equipment or additional labor required for project installation or maintenance



Have a plan for supplemental irrigation of their pollinator habitat site (especially during droughts)



Have a plan to mitigate pesticide exposure specifically to their pollinator habitat site(s)



Will stay in regular communication with MJV staff during the first year of the project to share brief updates, photos and progress reports. In return, MJV will provide technical assistance throughout the first year. This collaboration may extend longer if both parties agree



Will report annually on the progress and status of their pollinator habitat after the first growing season and for the following 3 years



Are willing to care for and maintain the site as pollinator habitat for a minimum of 3 years



(Optional) Will consider participating in educational webinars and pollinator data collection, and hosting habitat demonstration days to showcase their pollinator-friendly practices for other growers



Donate to the *Monarchs and More* Western Habitat Program!



Don't have the space for a project, but still want to help us get more quality native pollinator habitat on the western landscape? Donate directly to the *Monarchs and More* Western Habitat fund and help us cover the material costs of this program like seed mixes and milkweed plugs. Your gift in any amount makes a significant difference for western monarchs, pollinators, and the environment!

[CLICK HERE TO DONATE TODAY!](#)



Questions?

Contact Western Program Coordinator:
erin@monarchjointventure.org
<https://bit.ly/WesternHabitat>



**PLANT MORE NATIVE
WESTERN HABITAT!
SCAN HERE TO
DONATE!**

