



Miles for Monarchs Sponsorship Opportunities

Miles for Monarchs unites individuals, organizations, and communities nationwide to log miles in support of monarch habitat, education, and science. This fundraiser turns movement into a conservation impact. Sponsorship demonstrates your commitment to conservation while engaging staff, customers, and partners in a shared campaign. Sponsors gain visibility among a dedicated conservation audience and can activate their networks in support of monarchs and their migration.

Sponsors may contribute through:

- An upfront sponsorship gift, or
- A mileage match, pledging to donate \$1 per mile logged by their organization's participants or all campaign participants

The sponsorship levels outlined below provide a starting point. We welcome conversations about customized participation opportunities that align with your goals. To learn more about sponsoring Miles for Monarchs, **contact us at miles@monarchjointventure.org**

Benefits	Egg (\$1,000)	Caterpillar (\$3,000)	Chrysalis (\$6,000)	Butterfly (\$10,000)
Number of complimentary registrations	40	100	Unlimited	Unlimited
Your logo on Miles for Monarchs Website	✓	✓	✓	✓
Your logo in weekly emails to participants	✓	✓	✓	✓
Inclusion in sponsorship thank you post on social media (all sponsors)	✓	✓	✓	✓
Your business/organization mentioned in Miles for Monarchs recap blog post on MJV website	✓	✓	✓	✓
Access to Mini Monarch Essentials course on the Monarch NECTAR Hub for the duration of campaign	-	✓	✓	✓
Recognition in June MJV newsletter (47,500+ recipients)	-	-	✓	✓
Exclusive thank you post on social media	-	-	-	✓
Your logo included in the Miles for Monarchs recap blog post on MJV website	-	-	-	✓