


The Monarch Butterfly

A Conservation Ambassador



MONARCH
JOINT VENTURE



The monarch butterfly migration
is one of the most magnificent and captivating
wonders of nature.

Each fall, monarchs travel tremendous distances
to find winter refuge in Mexico and California.
In the spring, those same monarchs travel once
again, this time in search of milkweed for their
offspring, who will expand to the northern
reaches of their range.

Monarchs, like many pollinators, are in trouble in
large part due to widespread loss of milkweed
and nectar habitat that sustains them. The
charismatic monarch butterfly engages people
from across all sectors in conservation activities
that benefit much more than monarchs.

Through the Monarch Joint Venture,
partners across the U.S. are working together
to protect and conserve an iconic species for
future generations to enjoy.

Visit **www.monarchjointventure.org**
to find out how you can get involved.

