The Monarch Butterfly

A conservation Ambassador



Art by Emily Hoff Illustration

MONARCH JOINT VENTURE



The monarch butterfly migration is one of the most magnificent and captivating wonders of nature.

Each fall, monarchs travel tremendous distances to find winter refuge in Mexico and California. In the spring, those same monarchs travel once again, this time in search of milkweed for their offspring, who will expand to the northern reaches of their range.

Monarchs, like many pollinators, are in trouble in large part due to widespread loss of milkweed and nectar habitat that sustains them. The charismatic monarch butterfly engages people from across all sectors in conservation activities that benefit much more than monarchs.

Through the Monarch Joint Venture, partners across the U.S. are working together to protect and conserve an iconic species for future generations to enjoy.

Visit **www.monarchjointventure.org** to find out how you can get involved.

