Rights-of-Way as Habitat Working Group and Monarch Joint Venture Partner Meeting

March 2-4, 2027 | Oklahoma City, OK

Sponsorship Prospectus

The 2027 ROWM Partner Meeting will bring together leading organizations and professionals dedicated to and engaged in monarch and pollinator conservation efforts. This recurring event serves as a platform for cross-sector collaboration, knowledge sharing, and action to create and conserve habitat. We look to you for support in bringing together collaborators from across North America. The meeting will run from March 2-4, 2027, in Oklahoma City, OK, with an expected attendance of 250 plus individuals.

Join us as a sponsor and support this crucial initiative, helping to create a better and more secure future for pollinators across North America. Our recommended deadline for sponsor commitments is January 1, 2027, in order to best promote and acknowledge your support; however, we will continue to accept sponsorships through February 20, 2027. If there are any organizational restrictions related to what you can sponsor, please reach out to us to discuss options.

Scholarships: We rely on the perspectives of all partners within our networks - large and small organizations, non-profits, government agencies, and private entities - to advance our conservation work. As we seek to bring diverse representation to the meeting, financial accessibility is an important factor to address. This year, up to 10% of all sponsorship funds will be used for need-based scholarships for meeting attendees.

For questions or to sponsor, please reach out to **Lily Peppers** at **lily@monarchjointventure.org** or **Caroline Hernandez** at **cah272@uic.edu**

Conservation Champion: $10,000+	Migration Maker: $5,000+
• Six complimentary registrations • Prominent name recognition on event materials, including online marketing, physical signs, and event programs • Tabling space in the exhibition area if available* • Logo placement on the event website with a link to your organization's website • Special mention in the opening and closing remarks	• Four complimentary registrations • Prominent name recognition on event materials, including online marketing, physical signs, and event programs • Tabling space in the exhibition area if available* • Logo placement on the event website with a link to your organization's website • Acknowledgment during the event

Sanctuary Supporter: $2,500+	Pollinator Protector: $1,000+	Butterfly Benefactor: $500+
• Two complimentary registrations • Name recognition on select event materials • Tabling space in the exhibition area if available (top-tiers prioritized)* • Logo placement on the event website with a link to your organization's website • Acknowledgment during the event	• One complimentary registration • Name recognition on select event materials • Logo placement on the event website with a link to your organization's website • Acknowledgment during the event	• Name recognition on select event materials • Logo placement on the event website with a link to your organization's website • Acknowledgment during the event

*A limited number of sponsor table spaces are available. Table space is prioritized for our top-tier sponsors and will be allocated on a first-come, first-served basis.

The Monarch Joint Venture and University of Illinois Chicago are 501(c)(3) tax-exempt charitable organizations that are subject to federal, state, and local laws and regulations.

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