



Monarch Joint Venture 2026 Virtual Program Sponsorship Prospectus

The Monarch Joint Venture (MJV) is a national nonprofit that advances monarch and pollinator conservation through habitat, science, education, and partnership, and since 2009 has brought together 135+ organizations across North America to collaborate, share information, and drive coordinated conservation efforts.

MJV's virtual programs provide high-impact, accessible opportunities for organizations, conservation professionals, and the public to connect, share knowledge, and strengthen collaborations across the country. By sponsoring these online events, you play a vital role in ensuring they remain engaging, inclusive, and widely available.



Your sponsorship supports all three of our high-profile virtual programs:

- **Monarch Conservation Webinar Series:** A monthly, free public webinar series featuring experts from across North America who share current research, emerging issues, and conservation solutions, with live Q&A and a growing library of recorded sessions.
- **Monarch NECTAR Hub:** An online learning platform designed for educators, students, and nature enthusiasts, offering engaging, science-based courses to make monarch and pollinator education accessible to all.
- **2026 Virtual Partner Meeting Series:** A three-session virtual gathering where professionals connect through lightning talks, small-group breakouts, and facilitated networking to connect, share insights, and explore new opportunities for collaboration.

Sponsor Impact and Visibility

- Increase brand visibility and recognition among a targeted audience interested in monarch conservation and environmental stewardship.
- Demonstrate commitment to environmental education and pollinator conservation.
- Engage a diverse audience of stakeholders, including MJV partnership organizations, educators, researchers, conservationists, and the general public.
- Reach includes 4,300+ webinar viewers annually, 250+ MJV partner contacts, 1,500+ NECTAR Hub participants, 50,000+ subscribers to MJV's newsletter, and 40,000+ of followers on MJV's social media (Facebook, Instagram, LinkedIn).

See table on next page for sponsorship levels and specific benefits.

For questions or to begin discussing any of these options, please reach out to learn@monarchjointventure.org





Sponsorship Levels and Benefits

	Monarch \$5,000	Chrysalis \$2,500	Caterpillar \$1,000	Egg \$500	Milkweed \$250
Free NECTAR Hub Courses	4	2			
Verbal Recognition (Webinars, Virtual Partner Meeting*)	X	X			
Quarterly Social Media Shoutouts	X	X	X		
Logo shown during event (Webinars, Virtual Partner Meeting*)	X	X	X		
Comped 2026 Virtual Partner Meeting Ticket*	5	3	2	1	
Logo in Communications (Webinar, Virtual Partner Meeting*, NECTAR Hub)	X	X	X	X	X
Logo on website (Webinar, Virtual Partner Meeting*, NECTAR Hub)	X	X	X	X	X

These sponsorship levels cover all of 2026 and will not be prorated. Confirming your sponsorship by the end of February ensures you'll be able to take full advantage of every benefit.

**The Virtual Partner Meeting Series ends April 1, 2026. Comped tickets are available if sponsorship is confirmed before March 1, 2026.*

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