Why conserve monarch butterflies?

- Monarchs are pollinators! We need pollinators to provide us with food and flowers.
- By creating and conserving habitat for monarchs, you are helping many different animals and plants that share habitat with monarchs!
- Monarchs have an amazing international migration.
- Monarchs are an important part of Mexico's culture where they overwinter.

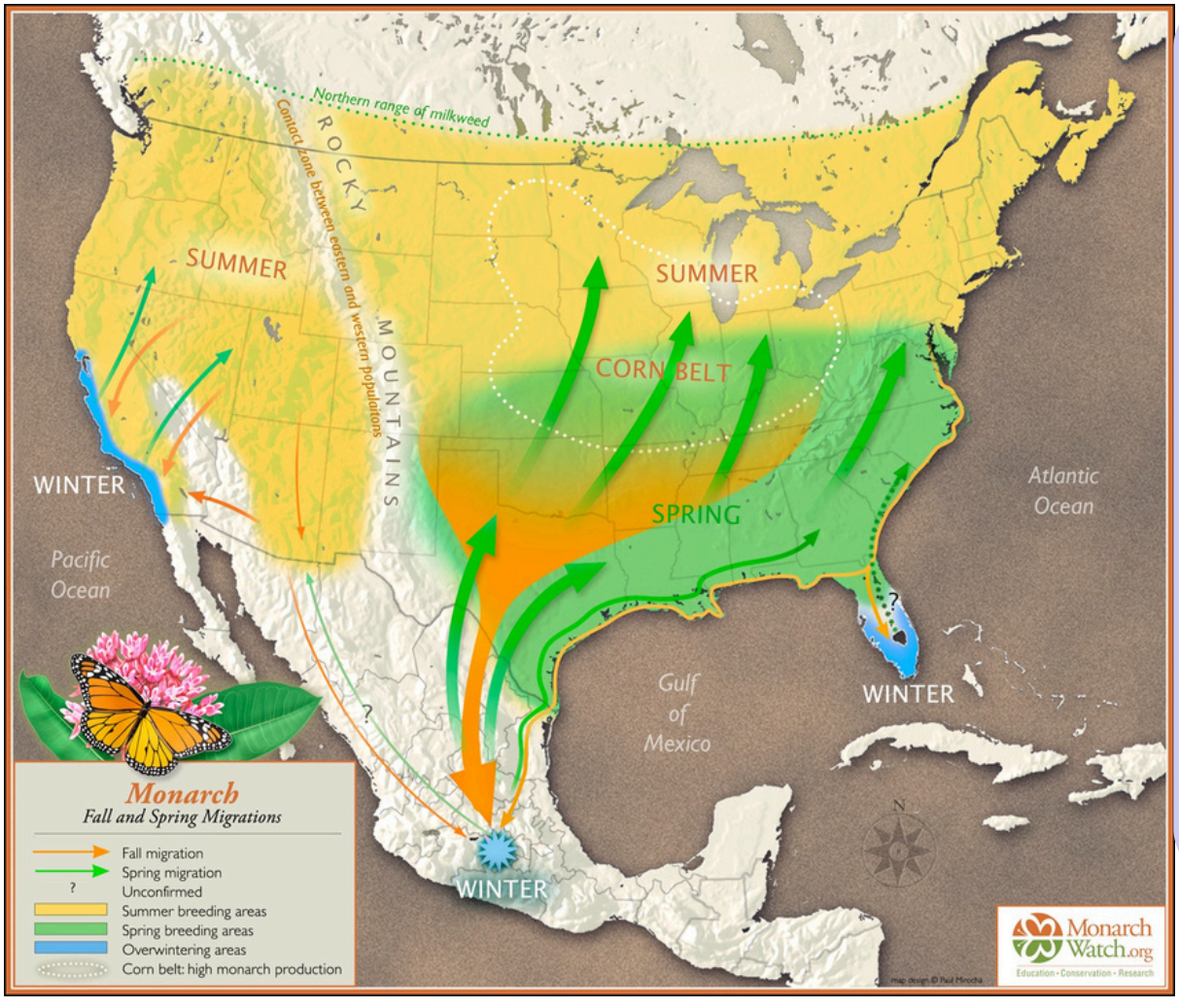
Why do monarchs need our help?

Monarch butterfly populations have shrunk due to many ongoing threats. Grassland habitat supports monarchs and pollinators, but most of that habitat has been changed or removed for human use. The remaining habitat is smaller, further apart, and often lower quality. Climate change affects when flowers and milkweed are present and it creates difficult conditions for monarchs to survive in.



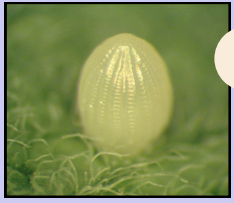
4 steps you can take to help monarch butterflies:

1. Plant Habitat! Monarchs need milkweed and plants with nectar from May through September.
2. Join a monitoring program! Journey North, Monarch Larva Monitoring Project, and others need your help gathering information about monarchs and milkweed.
3. Donate to a conservation organization!
4. Tell others what they can do too! Talk to your neighbors, community, city, or county, and let them know that pollinators are important to you.



The Monarch Lifecycle

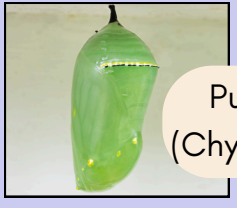
1. Egg



2. Larvae



3. Pupa (Chyrsalis)



4. Adult



MONARCH JOINT VENTURE