



Monarch Joint Venture

2027 Annual Sponsorship Opportunities

Invest in Conservation. Build a Lasting Impact.

The Monarch Joint Venture (MJV) is a national nonprofit advancing science-based conservation for monarch butterflies and other pollinators through habitat, science, education, and partnership. We bring organizations and communities together to turn shared priorities into action across the monarch's migratory range.

Annual sponsorship offers companies an opportunity to advance their sustainability and conservation goals through meaningful investment in monarch and pollinator conservation. This support helps MJV expand our reach and strengthen the partnerships that make conservation at this scale possible and lasting. Together, these investments support healthy, resilient landscapes that benefit pollinators and wildlife while contributing to soil health, water quality, carbon storage, and other essential ecosystem services.

Why Sponsor MJV?

- **Align** your sustainability goals with trusted, science-based conservation and national impact
- **Demonstrate impact** through meaningful investment in monarchs, pollinators, and healthy landscapes
- **Connect** with a national network of conservation professionals, land managers, educators, partners, and advocates
- **Build visibility** through MJV's trusted communications, events, programs, and partnerships
- **Advance** lasting conservation at a national scale

Annual Sponsorship Visibility

MJV sponsors connect with our audience through a variety of communication channels, programs, and digital platforms throughout the year.

 63,000+ followers across social media platforms

 57,000+ email subscribers

 3,000+ webinar registrants

 360K+ website visitors

 140+ organizations in our partner network

Learn more about the MJV:
monarchjointventure.org



@MonarchJointVenture



For questions or to discuss sponsorship opportunities, please email
development@monarchjointventure.org



Sponsorship Opportunities

Our four sponsorship levels offer increasing opportunities for recognition, visibility, engagement, and connection with MJV's national network and programs.

The benefits below provide a foundation for annual partnership with MJV. We also welcome the opportunity to develop **custom sponsorship packages** that align your organization's sustainability, engagement, and visibility goals with MJV's mission and conservation priorities.

Benefits	Conservation Supporter \$2,500+	Habitat Advocate \$5,000+	Pollinator Guardian \$10,000+	Monarch Champion \$20,000+
Sponsor Page + Select Program Pages	Name in text	Small logo	Medium logo + link to your website	Large logo + link to your website
Email Footer	Name in text	Small logo	Medium logo	Large logo
Social Media Posts	4 group posts/year	4 group posts/year	1 individual + 4 group posts/year	2 individual + 4 group posts/year
Recognition in Webinars	-	Small logo	Medium logo	Large logo + verbal
Customized Virtual Lunch & Learns	-	1 session	2 sessions	4 sessions
Blog Post	-	-	-	Dedicated spotlight

Ready for more? You can also directly sponsor these programs:

- **Annual Partner Meeting** — co-hosted with the Rights-of-Way as Habitat Working Group, we convene our national monarch and pollinator networks annually.
- **Miles for Monarchs** — a virtual wellness challenge engaging participants across the continent.

Confirm Your Sponsorship

Organization Name: _____

Contact Name: _____ Phone: _____

Email: _____

Billing Address:

Select Your Sponsorship Level

☐ Conservation Supporter \$ _____ ☐ Habitat Advocate \$ _____

☐ Pollinator Guardian \$ _____ ☐ Monarch Champion \$ _____

Additional Sponsorship Opportunities

☐ Annual Partner Meeting \$ _____

☐ Miles for Monarchs \$ _____

Notes

Authorization

Name (Print): _____

Title: _____

Signature: _____ Date: _____